***Final Lab Product Evaluation Worksheet***

**Instructions:** Review the Product Concept Document. Respond to the following questions.

**Part I:** List at Least Five Skills required by the AI Product Manager

* Review the AI Skills Checklist
* Determine the top five skills required for the AI Product Manager to be successful. Justify your selections

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| Top Skills Required | Rationale |
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**Part II:** Identify Five Challenges or Risks that the Team May Encounter

* Review readings and videos in the AI Methods, Challenges, and Opportunities Lesson
* Identify at least five challenges or risks, and outline a mitigation response for each

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| Five Challenges or Risks | Planned Mitigation Responses |
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**Part III:** Map Planning and Deployment Activities to the Four-Step AI Product Deployment Process

* Review the Video: Stages of AI Product Development
* Map at least three steps to effectively plan and launch this new product in each stage

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| Product Development Stages | Required Steps/Activities |
| Ideation and Innovation Stage Requirements |  |
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| Data Management Requirements |  |
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| Research and Development Requirements |  |
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| Deployment Requirements |  |
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**Part IV: Determine How to Effectively Market this Product**

* Review the Video: How to Commercialize AI Products.
* Share at least three strategies you will use to convince Pragmatists and Conservatives to use this new service

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| Strategies to Convince Pragmatists and Conservatives |
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